



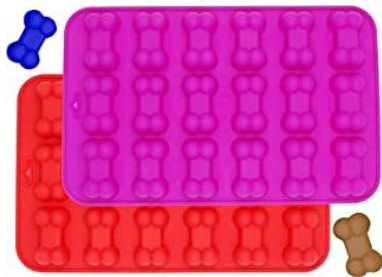
## Easy Sampling Suggestions

Our favorite way is to freeze portions of meat and dairy products in silicone trays! There are many options of trays to choose from. Messy Mutts even has some great ones! There are basic squares and circles to cute animal shapes to choose from!

Here are some links for you!

[Silicone Trays on Amazon](#)

[Etsy has cute ones as well!](#)



These are our favorite bags for the samples! They are eco-friendly! You can also use ziplock bags or whatever you have access to.

[Eco Flap Seal Bags](#)

For best handling practices, when thawing a product, avoid allowing the product to thaw to room temperature before refreezing.

We have stickers in progress that you can put on your sample bags to distinguish products and proteins. All you would have to do is check the appropriate product!

When sampling multiple products, you can also provide a tracking sheet for the customer to mark which products their pets loved or disliked. We are providing a sample tracking sheet for you to edit to meet the needs of your store.



Currently, we have Beef, Pork and Chicken chub tags. If you sell multiple chubs at once, we encourage you to remove the extra tags and reuse them!

