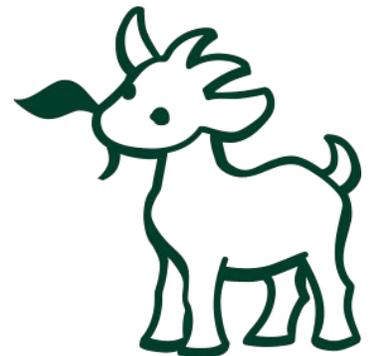




Disclaimer



- As with virtually all supplements, statements made have not been approved by the FDA.
- These products are not intended to cure, treat, diagnose or otherwise benefit your pet - per regulation, only pharmaceutical products are permitted to make that claim.
- Results may vary according to the animal's diet and lifestyle.
- These products are not to be used in lieu of, but as a support to, proper veterinary care.
- The amount of time a product must be used before seeing results is heavily dependent on your pet's existing diet and current condition. Generally speaking, minimal results begin to occur between 1 dose and 3 weeks. Maximum results are often not achieved for about 3 months.
- In severe conditions, or conditions where the pet is dependent solely on the effects of the supplement because the diet has not been improved to eliminate processed foods, this time may increase greatly.
- The cleansing response, aka healing crisis, is a process in which your pet's body begins releasing the toxins that have built up in their system over the years. The speed and severity of the cleansing response will vary by individual pet according to their age, diagnosis, lifestyle, severity of symptoms, etc.
- Symptoms of a cleansing response may include: increased shedding, panting, lethargy, excessive water consumption, slightly loose stools, dermatitis, and self-fasting. These symptoms are temporary and transitory. Not every pet will have a cleansing response.





Sourcing is Key



Individually Hand-crafted

Fair Trade for Life Certified Ingredients

Non-GMO

Certified Organic

Kosher

Hand-Selected Harvesting

Zero-Waste Certified Business Ingredients

Small Farmer Supportive

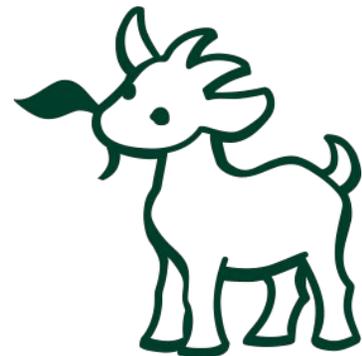
No Artificial or Natural Colors or other unnecessary junk

NO Fillers, Ever!

NO Preservatives

NO Binders

No Nuts, No Soy, No Wheat, No Corn... No nothing but medicinal herbs!





I Heart You



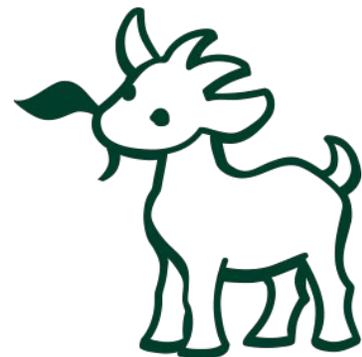
This blend is designed to support heart health and fluid movement between the heart and kidneys. Consult a holistic veterinarian to discuss use of this product in conjunction with any prescription medications, as combinations may be dangerous.

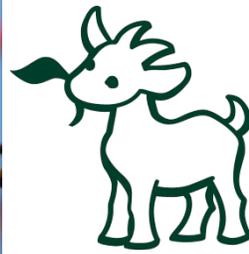
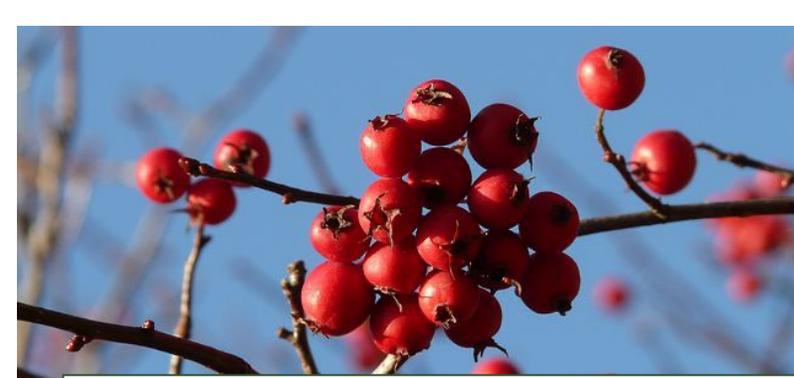
It is recommended that in addition to this supplement you also consider the following additions to support heart health, physiology and tissue strength:

- Bone Broth product (contains beneficial minerals and amino acids)
- CoQ10 or Ubiquinol (important enzyme for the heart)
- Raw Organs (contains beneficial minerals and amino acids)

Ingredients

Hawthorn Berry, Dandelion Root, Shilajit, Lavender, Gingko, Ginseng, Arjuna, Oregano, Garlic





Hawthorn Berry

Crataegus monogyna

Hawthorn Berry is rich in cardioprotective components including flavonoids, polyphenols and oligomeric procyanidins. It has been shown to be able to reduce serum lipid (fat in the blood) level, thus decreasing cholesterol synthesis in the liver. Hawthorn can help to prevent the body from retaining fats and forming plaque in the heart.

Hawthorn has shown to be beneficial for a variety of cardiovascular diseases including heart failure and hypertension.

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7047282/#:~:text=We%20summarize%20the%20four%20principal,for%20further%20utilization%20of%20hawthorn>

Dandelion Root

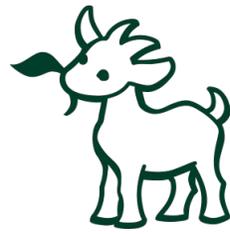
Taraxacum officinale

Dandelion Root has been shown to increase healthy cholesterol levels. It reduces oxidative damage in the heart.

Traditionally, Dandelion Root has been used as a diuretic - a natural way to eliminate excess fluid retention in the body. The heart and kidneys work in tandem to regulate body fluids, minerals and even pH. When one is struggling the other is, too. If both are struggling it can result in fluid retention and “sludgy” blood flow. This, in turn, will result in poor nutrient circulation and a cascade of associated illness and possible dis-ease in the body. Dandelion Root’s natural diuretic property is beneficial for helping to restore this process.

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3155102/>





Shilajit

Asphaltum Punjabianum/ Moomiyo

Certain foods and disease processes can increase the demand for the use of minerals. For example, excessive intake of Polyunsaturated Fatty Acids (PUFAs) cause an increase in free radical production. In turn, the body uses more Copper to “clean up” the mess. When too much Copper is used elsewhere in the body it can leave organs like the heart short of necessary nutrients for proper functioning.

Found in the Himalayas, Shilajit is a nutrient rich, sticky substance created via a very slow decomposition of plants.

Shilajit contains high levels of Iron, Zinc, Magnesium, Copper, Potassium, Manganese, Silicon, Sulfur, Iodine, Humic and Fulvic Acids and can detoxify Arsenic, Lead, Mercury, Cadmium, Nickel and Antimony.

Lavender

Lavandula angustifolia (flower)

Lavender is well known for its calming properties. Of course, irregularities with the heart can increase anxiety conditions. Lavender's ability to stabilize mood and function as a sedative can help reduce stress on the heart, circulatory system and nervous system.

Lavender has also been studied for its beneficial effects on acute and chronic pain conditions. It has been found to have anti-inflammatory properties.





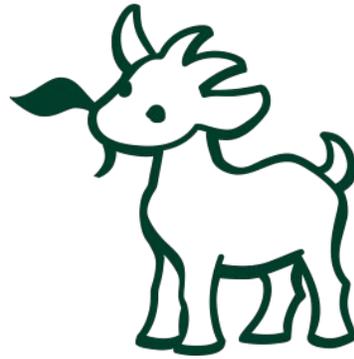
Ginkgo

Ginkgo biloba (leaf)

Diminished heart function can result in reduced oxygen levels in the blood. Blood is responsible for transporting oxygen to all organs/tissues throughout the body. Significant or chronic oxygen deprivation can tax other organs.

Studies on Ginkgo Biloba determined that it has the ability to increase oxygen saturation in the body and protect other organs from oxygen deprivation.

<https://pubmed.ncbi.nlm.nih.gov/25847559/>



Ginseng

Panax ginseng (root)

Ginseng contains healing “Ginsenosides” which are similar to, and can act like, steroid hormones.

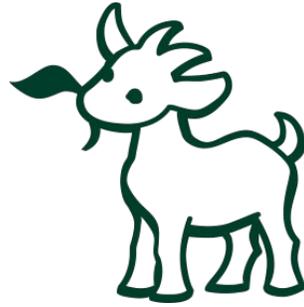
Ginsenosides can help dissolve insoluble, rigid salts like Calcium Oxalate, which are said to be a major cause of heart disease. Ginseng dissolves these salts by enhancing acid secretion and preventing buildup of them in the cells.

These actions can improve blood circulation and oxygen delivery to tissues throughout the body, especially during activity. This may also influence and improve blood pressure.

<https://www.sciencedirect.com/science/article/pii/S1872931216300187>

<https://academic.oup.com/eurjpc/article/25/11/1150/5926210>





Arjuna

Terminalia arjuna (bark)

A 2013 study on the effects of Arjuna Bark on Cardiomyopathy indicated that it can provide a significant improvement in left ventricular health and functioning.

Studies show that Arjuna Bark has an ability to:

- Force cardiac contraction and increase the blood flow from the heart.
- Protect against multiple medications including some chemotherapeutics and statins.
- Reduce total cholesterol and triglyceride levels.
- Reduce the size of an enlarged heart while improving the thickness of important walls of the heart muscle.

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4220499/>

Oregano

Origanum sp. (leaf)

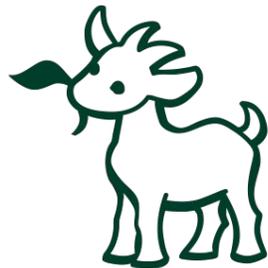
Oregano Leaf can provide protective benefits against many pathogenic bacteria including Salmonella, MRSA, etc.

The heart helps maintain the blood's pH, regulates some minerals, and helps circulate toxins from the body into detoxification organs (such as the kidneys and liver). Therefore, a reduction in heart function or health can make the body more susceptible to infections. Oregano can help fight off illness from common pathogenic exposures in life.

**Concentrated Oregano Oil extracts can be toxic to pets. Whole leaf Oregano is a food product that is not toxic.*

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6182053/>





Garlic

Allium sativum (bulb)

Animal studies showed a significant decrease in cholesterol harboring lesions in the heart when given garlic. Garlic supplementation dramatically decreased triglyceride levels, LDL cholesterol and total cholesterol.

Garlic supplementation also decreased systolic and diastolic blood pressure in animals. Garlic also reduces blood glucose levels which can help reduce damage from diseases such as diabetes, obesity and some cancers.

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC139960/>

A NOTE ON GARLIC TOXICITY:

Studies show that a dog would need to consume 15-90g per kilogram (kg) of body weight per day to produce harmful changes (hemolytic anemia) in its blood. One teaspoon of Garlic is 2.81g.

Using *only* 15g/kg bw/day you would have to feed your dog this much garlic for it to be dangerous:

15lb dog - 102g - 36.3 tsp - **3.6oz - 21.6oz**

30lb dog - 205g - 73 tsp - **7.2oz - 43.2oz**

45lb dog - 307g - 109 tsp - **10.7oz - 64.2oz**

60lb dog - 409g - 146 tsp - **14.3oz - 85.8oz**

75lb dog - 511g - 182 tsp - **17.9oz - 107.4oz**

90lb dog - 614g - 219 tsp - **21.5oz - 129oz**

105lb dog - 716g - 254 tsp - **25.1oz - 150.6oz**

There are 7.1g of Garlic per 6oz bag of I Heart You.

Most dogs would not consume this amount if you offered it to them. **THIS DOES NOT MEAN WE SUGGEST FEEDING LARGE AMOUNTS OF GARLIC TO YOUR PET.**

<https://ivcjournal.com/garlic/>

<https://www.akc.org/expert-advice/nutrition/can-dogs-eat-garlic/>

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6267818/>



Important to Note

Don't use with pharmaceutical medications

Do not use within 2 weeks of any surgery - thins blood

For low grade heart problems (which a cardiologist has not suggested medication for) or for maintenance of heart/blood health for those with a propensity of heart disease.

Especially beneficial for pets that consume dehydrating diets such as kibble

